

## **The Social Hub x The Sweetest Sleepover Terms & Conditions**

### **1. Organiser**

This giveaway “The Sweetest Sleepover” organized by **TSH Management B.V.** operating under “The Social Hub” registered at **Amsteldijk 166, 1079 LH Amsterdam** (“organiser”) in collaboration with Tony's Chocolonely Nederland B.V., registered at Danzigerkade 23B 1013AP Amsterdam.

This giveaway is subjected to these following terms and conditions made available on the @thesocialhub.netherlands, @thesocialhub.berlin, @thesocialhub.glasgow and @thesocialhub social accounts.

This Promotion is in no way sponsored, endorsed, administered by, or associated with Instagram nor TikTok.

By participating, participants agree to release Instagram and TikTok from any responsibility and agree to comply with their respective terms of use.

### **2. Eligibility**

All participants must be eligible to the below in order to participate in the Sweetest Sleepover giveaway.

- Open to legal residents of: The Netherlands, Germany and the United-Kingdom.
- Minimum age: 18+
- Employees of the organiser, affiliates, subsidiaries, advertising agencies, and immediate family members are not eligible.
- Void where prohibited by law.

The organiser reserves the right to verify eligibility.

### **3. Promotion Period**

The giveaway starts on **05 March 15:00 CET** and ends on **12 March 23:59 CET** (Promotion Period”). Entries submitted outside this period will not be eligible.

### **4. How to Enter**

By entering the Contest, the eligible participant acknowledges that it has received prior notice of these rules as provided on the @thesocialhub.netherlands, @thesocialhub.berlin, @thesocialhub.glasgow, @thesocialhub, @tonyschocolonely\_nl, @tonyschocolonely\_de, and

@tonyschocolonely\_uk\_ire social accounts and he has reviewed these Terms and conditions, and agrees to be bound by these Terms and conditions.

To participate, participants:

1. Must have been tagged by someone as the 'Sweetest Person' in the comment section on our Instagram page;
2. Be available to travel to Amsterdam on the 21<sup>st</sup>, 22<sup>nd</sup> or 23<sup>rd</sup> of March and have a valid passport;
3. Be open to be asked a few questions on camera about the 'Sweetest Person'.

Only entries completed during the Promotion Period will be valid.

Additional conditions:

- One entry per person (unless stated otherwise).
- No purchase is necessary.
- Automated entries or bots are prohibited.

## 5. Prize

The prize consists of:

- One nights stay for winner + 1 guest in The Sweetest Sleepover hotel room in The Social Hub Amsterdam City (located at Wibautstraat 129, 1091 GL Amsterdam) on the 21<sup>st</sup>, 22<sup>nd</sup> or 23<sup>rd</sup> of March, including travel from the United Kingdom, Germany or The Netherlands, breakfast and dinner within The Social Hub Amsterdam City, and full access to all activations within the Sweetest Sleepover Hotelroom, including a limited supply of Tony's Chocolonely chocolate.
- Approximate Retail Value: €2.000,- Euros.
- During the hotel stay, the winner will be bound by the applicable Hotel Terms and Conditions:  
[https://www.thesocialhub.co/490eb8/globalassets/legal\\_documents/generic/terms\\_and\\_conditions/the\\_netherlands/the\\_netherlands\\_generic\\_terms\\_and\\_conditions.pdf](https://www.thesocialhub.co/490eb8/globalassets/legal_documents/generic/terms_and_conditions/the_netherlands/the_netherlands_generic_terms_and_conditions.pdf)

The prize:

- Is non-transferable
- Cannot be exchanged for cash
- May not be substituted except at organiser's discretion

The organiser reserves the right to substitute the prize with one of equal or greater value if necessary.

## 6. Winner Selection & Notification

- Winner(s) will be selected at random (or based on judging criteria if applicable).
- Selection date: 13rd of March
- The winner will be contacted via DM (Direct Message) from the official brand account the promotion has been visible on.
- The winner(s) will provide its full name, date of birth and email address under which he can be reached.

If the winner:

- Does not respond within 48 hours
- Fails to provide required information
- Is found ineligible
- Is not available to travel to Amsterdam on the 21st, 22nd or 23rd of March and
- Does not have a valid passport

The organiser reserves the right to select an alternative winner.

The organiser is not responsible for fake accounts or scam messages. Winners will only be contacted from the official brand account.

## **7. Publicity**

By entering, participants agree that the organiser and Tony's Choclonely may use their (if applicable):

- Username
- Profile photo
- Submitted content

For the winner(s), agree that the organiser and Tony's Choclonely may, additionally to what is mentioned hereabove, use their:

- Image and voice as they might need to answer a few questions on camera about the 'Sweetest Person'.

For promotional purposes on The Social Hub and/or Tony's Choclonely social media account without additional compensation, unless prohibited by law.

## **8. Data Protection & Privacy**

Personal data collected will be used solely for:

- Administering the giveaway

- Contacting the winner
- Delivering the prize

Data will be processed in accordance with the organiser's Privacy Policy:

<https://www.thesocialhub.co/privacy-notice/>

Participants may request deletion of their data at any time.

## **9. Limitation of Liability**

The organiser is not responsible for:

- Technical failures
- Platform outages
- Lost, late, or incomplete entries
- Unauthorized human intervention

To the maximum extent permitted by law, the organiser shall not be liable for any loss, damage, or injury arising from participation or prize use.

## **10. Disqualification**

The organiser reserves the right to disqualify any participant who:

- Violates these Terms and conditions
- Engages in fraudulent activity
- Uses multiple accounts or automated methods
- Harasses other participants

## **11. Modification & Cancellation**

The organiser reserves the right to cancel, suspend, or modify the Promotion if circumstances beyond its control make this necessary.

## **12. Governing Law**

These Terms & Conditions are governed by the laws of the Netherlands, and disputes shall be subject to the exclusive jurisdiction of the courts of Amsterdam.

**The Social Hub - All rights reserved.**